



## CALL FOR PAPER

### THE 9<sup>TH</sup> INTERNATIONAL CONFERENCE FOR YOUNG RESEARCHERS IN ECONOMICS AND BUSINESS (ICYREB 2023)

With the aim of connecting and strengthening scientific research collaboration as well as developing the research capacity of young researchers in the region and internationally, University of Economics Ho Chi Minh City, VNU University of Economics & Business, Banking Academy, National Economics University, Foreign Trade University, Thuongmai University, Academy of Finance, University of Economics - The University of Da Nang, Hue University – University of Economics, Vietnam National University HCM, University of Economics and Law jointly organize the annual international conference for young researchers (not over 40 years old as of 2023) in Economics & Business (ICYREB 2023)

**Date** : October 27, 2023

**Location** : University of Economics Ho Chi Minh City, Campus B  
279 Nguyen Tri Phuong St., District 10, Ho Chi Minh City (hybrid mode)

#### Conference theme

After the pandemic, the world continues to face numerous major challenges related to economics, energy, climate change, pollution, etc. affecting the quality of life. These challenges occur at the global, regional, and local levels, requiring development to be linked to innovation and creativity, going beyond traditional frameworks, and aiming for sustainable development. In addition, science and technology are developing rapidly, creating continuous changes in all aspects of the socioeconomics of nations; thus, compelling the economy to quickly adapt to take advantage of current achievements as momentum for further growth, especially under Vietnam's growth prospects. It can be seen that technology and innovation are becoming increasingly important within the economic growth model in Vietnam; Resolution of the 13th National Party Congress emphasized the role of promoting innovation, applying technology, especially the achievements of Industrial Revolution 4.0, creating strong motivation for the sustainable development of the country. For the reasons and context mentioned above, the theme "**Sustainable Economic Growth - Business Ecosystem Orientation through Technology and Innovation**" is proposed as the main topic of the 9th annual ICYREB international scientific conference.

The ICYREB Organizing Committee cordially invites experts, researchers, scholars, and interested individuals to submit papers to participate in the conference. The papers for the conference shall focus on (but are not limited to) the following topics:

- Fintech, e-commerce
- Regulating the crypto ecosystem
- Entrepreneurship and innovation management
- Innovation: Commercialization of the start-up products
- Speed and automation in global economic trends
- Technology in change management in organizations
- Big data analytics in business management
- Adoption of AI and Robotics in business services
- IT infrastructure in business management
- Digital tools in business
- Metaverse in business
- Cybersecurity in business environment
- Co-innovation, sustainable innovation, and responsible innovation
- Accounting, auditing, banking, and finance
- Economic growth models
- Emerging business typologies
- Arts and culture to stimulate economic growth
- International trade and supply chain management
- Marketing in digital transformation
- International economic integration and digital transformation
- International economics and investment
- Low-carbon future: Prospects and policy challenges
- Circular economy
- Energy economics, environmental economics, climate change
- Foster perpetual-learning culture in business ecosystems
- Global business models of smart and sustainable cities
- City branding to develop regional economics
- Inflation, cost of living: Consumer behavior and industry act
- Retail industry: Recovery and development
- Other related topics and issues

### Opportunities for research publication:

The papers presented at the conference will be published in full in the conference proceedings with an ISBN index. In addition, the selected conference papers will have the opportunity to be considered for publication in reputable scientific journals, including:

No	Journal - Institution	Link
1	Journal of Asian Business & Economic Studies (University of Economics Ho Chi Minh City)	<a href="http://jabes.ueh.edu.vn/">http://jabes.ueh.edu.vn/</a>
2	Journal of Economics & Development (National Economics University)	<a href="https://jed.neu.edu.vn/">https://jed.neu.edu.vn/</a>
3	Journal of International Economics & Management (Foreign Trade University)	EN: <a href="https://jiem.ftu.edu.vn">https://jiem.ftu.edu.vn</a> VN: <a href="https://tapchi.ftu.edu.vn">https://tapchi.ftu.edu.vn</a>
4	VNU Journal of Economics & Business (VNU University of Economics & Business)	<a href="https://jeb.ueb.edu.vn">https://jeb.ueb.edu.vn</a>
5	VNUHCM Journal of Economics, Business and Law (Vietnam National University HCM, University of Economics and Law)	<a href="http://stdjelm.scienceandtechnology.com.vn/index.php/stdjelm">http://stdjelm.scienceandtechnology.com.vn/index.php/stdjelm</a>
6	Journal of Trade Science (Thuongmai University)	<a href="https://tckhtm.tmu.edu.vn/">https://tckhtm.tmu.edu.vn/</a>
7	Journal of Finance & Accounting Research (Academy of Finance)	<a href="https://tapchitckt.hvtc.edu.vn/">https://tapchitckt.hvtc.edu.vn/</a>
8	Journal of Economic & Banking Studies (Banking Academy)	<a href="https://hvn.edu.vn/tapchi/vi/home.html">https://hvn.edu.vn/tapchi/vi/home.html</a>
9	Journal of Economic Studies (University of Economics - The University of Da Nang)	<a href="http://due.udn.vn/en-us/research/researchgt/cid/2437">http://due.udn.vn/en-us/research/researchgt/cid/2437</a>
10	Journal of Economics and Management Science (University of Economics, Hue University)	<a href="https://tapchi.hce.edu.vn/index.php/sjme">https://tapchi.hce.edu.vn/index.php/sjme</a>

### Submission guidelines:

- Papers can be presented in English or Vietnamese (see the attached appendix for formatting guidelines).
- Full papers should be submitted via email to [icyreb2023@ueh.edu.vn](mailto:icyreb2023@ueh.edu.vn) by August 15, 2023.

### Participation and Proceedings Publication Fees:

- Proceedings publication fee: 1,000,000 VND per paper.
- 50% fee reduction for co-organizers

For more information, please visit <https://icyreb.ueh.edu.vn/> or send any inquiries to [icyreb2023@ueh.edu.vn](mailto:icyreb2023@ueh.edu.vn).

Kind regards./.

**PP. ORGANIZING COMMITTEE  
PRESIDENT OF UNIVERSITY OF  
ECONOMICS HO CHI MINH CITY**

**Professor Su Dinh Thanh**

**UEH**  
**UNIVERSITY**

## Appendix:

### FORMAT REGULATIONS FOR CONFERENCE PROCEEDINGS PAPERS

#### Page 1 (Introduction)

- Author's name
- Affiliation
- Contact information: Address, email, phone number
- Author's research field
- Title of the paper
- Topic (Choose one of the conference topics)
- Research field of the paper
- Word count of the paper
- Abstract: The abstract section must be written concisely in one paragraph (150 to 200 words), reflecting the main contents of the paper and clearly demonstrating the results, contributions, and new points of the paper.

#### From page 2 (Content)

- Title: The article title should be no more than 20 words, reflecting the content of the article directly. The title must be in capital letters, bold, and centered on the page, for example:

**THE RELATIONSHIP BETWEEN DIGITAL TRANSFORMATION AND INNOVATION  
CAPACITY**

- Summary: The summary must be written in a short paragraph (150 to 200 words), reflecting the main contents of the article and clearly showing the results, contributions, and new points of the article.
- Keywords: The author needs to provide 3-5 keywords of the article in alphabetical order, showing the characteristics of the article's topic

*Note: For articles written in Vietnamese, the author is required to provide the title and summary (including keywords) translated into English and presented immediately below the summary*

- Article structure – must include 5 main sections:

1. Introduction or problem statement: (i) the reason for conducting this research and the importance of the research topic; (ii) identifying the research problem; (iii) the main content that the article will focus on resolving.

2. Literature review, theoretical framework, and research methods: (i) presenting a clear overview of the research and related theoretical foundation; (ii) the theoretical or analytical framework used in the article; (iii) the author can choose qualitative or quantitative research methods, or both,

depending on the approach they choose, in which they need to show the model and research hypotheses, as well as the data collection methods.

3. Results and discussion: (i) interpreting and analyzing new findings; (ii) drawing the general relationship and connection between the author's research results and the findings of other studies.

4. Conclusion and/or research implications: depending on the research objective, in addition to theoretical implications, the article needs to have conclusions and provide recommendations for business managers and/or policy makers based on the research results.

5. References: The author only lists the sources cited in the article. The specific citation and reference list presentation formats are regulated in section 4.3.

### **Presentation technique:**

1. The article should be presented in Vietnamese or English using MS Word format, A4 paper size, with a typical length of 8 to 15 pages; font: Times New Roman, font size: 12pt; margins: left 3cm, right, top, bottom: 2cm; paragraph: before 3pt, after 3pt; line spacing: 1.3pt - Multiple

2. Numbering of headings: In the main content of the article, major headings should be bold, left-aligned, and continuously numbered using Arabic numerals. Level 1 subheadings (e.g., 2.1) should be bold and italicized, and level 2 subheadings (e.g., 2.1.1) should be italicized but not bold.

3. Presentation of tables and figures: Data tables presented in the article should be uniformly labeled as "Table." Data tables should be formatted as a table in Microsoft Word. Graphs, charts, and diagrams presented in the article should be uniformly labeled as "Figure." Tables and figures in the article should be numbered separately and continuously using Arabic numerals, and the sequence number should be placed after the word "Table" or "Figure" (e.g., Table 1, Table 2, Figure 1, Figure 2). Each table/figure must have a corresponding name that accurately describes its contents. The sequence number and name of the table/figure should be placed at the top of the table/figure horizontally, in bold letters. Tables/figures in the article must be cited. The source should be placed at the bottom of the table/figure, with the presentation in italic but not bold. Notes should also be included to further explain the table/figure when necessary.

4. Citation and reference list formatting should follow APA standards